

17 Years of Growth on the Alabama Gulf Coast!



Since 2009, we have proudly expanded our distribution along the Alabama Gulf Coast, reaching new heights in coverage and accessibility. Today, nearly **half a million copies** of the Free Tourist Book are distributed annually, and our **innovative digital coupon solution** offers an exciting new way to connect with customers.

Our **network of distribution partners** continues to grow, including Rouses Markets, over **40 VRM companies** that provide our books in arrival packets, and numerous cleaning services that ensure our books are available in rooms after each cleaning. Additionally, nearly **40 convenience stores** feature our books in stands or checkout displays, while hotels and participating advertisers prominently showcase them.

Now, with the **new Gulf Shores International Airport**, our reach is expanding even further. This airport is transforming travel to the Alabama Gulf Coast, making it easier than ever for visitors to access the region. With **Allegiant Airlines launching six nonstop routes** from Gulf Shores, travelers from major cities across the country can now arrive directly, increasing tourism and business opportunities. This enhanced connectivity means more exposure for our advertisers and a broader audience for our publications.

Whether you're looking to **tap into the immense marketing potential** of one of our publications or ready to go "all in" and become part of all three, we are excited to help you grow your business. As we continue expanding into the next decade and beyond, we look forward to supporting our partners and advertisers in reaching every corner of the Alabama Gulf Coast!

We look forward to working with you!

THE MARKETING SUCCESS Team



Let us boost your presence in our Gorgeous Community!

251.550.5580



BENEFITS OF **FREE** TOURIST BOOK

125 PLUS DISTRIBUTION OUTLETS AND GROWING INCLUDING MOST ARRIVAL PACKETS
WITH VACATION RENTAL MANAGEMENT COMPANIES

FTB ENJOYS SPONSORSHIP PARTICIPATION BY ROUSES MARKETS, MAKING OUR BOOKS
AVAILABLE IN EACH CHECKOUT LANE IN ORANGE BEACH AND GULF SHORES, DAPHNE, AND
SPANISH FORT LOCATIONS

300K BOOKS PRINTED ANNUALLY

1,200,000 ANNUAL READERSHIP

4 COLOR BRILLIANT ADVERTISEMENTS

COMPACT SIZE BOOKLET - ADS ARE 3' X 12' CREATED TO STOP THE EYE AND START THE SALE

FITS COMFORTABLY IN A WOMAN'S PURSE FOR A QUICK REFERENCE TOOL

17 YEARS OF SUCCESS ON THE GULF COAST - BACKED WITH A 90% RENEWAL RATE

WE OFFER OUR CLIENTS THE BEST EXPOSURE WITH INTEREST FREE PAYMENT PLANS.
CUSTOM PACKAGES ARE CREATED TO WORK WITHIN BUDGET CONSTRAINTS

OUR PRODUCT OFFERS MEASURABLE RESULTS TO TRACK ROI

NEW GEO TARGETING, GEOFENCING CAMPAIGNS THROUGHOUT THE SEASON

FTB IS WHAT EVERY VACATIONER LOVES TO REFERENCE



FREE TOURIST BOOK DISTRIBUTORS

Rouses Markets Beach Stores	Welcome Gulf Shores	Poole and Associates
Shell Stations Beach Express	Sassy Bass Marketplace	Aqua Rentals
Caribe all 3 buildings w stands	Cricos (Restaurant)	Gulf Sands Rentals
Caribe Front Desk	Plantation	Quality Inn
Turquoise Place Front Desk	Surf & Raquet Club	Beachside Resort
Gulf Shores Rentals	Cobalt (Restaurant)	OceanHouse
Relax on the Beach	Cosmos (Restaurant)	Sugar Beach Properties
Hampton Inn Orange Beach	Wharf East Building	Lake Osprey RV Resort
Silver Creek Condos on the Beach	Wharf West Building	Old Time Pottery
Reed Vacation Rentals FT Morgan	Shell Station on Toll Bridge Rd	Dollar General Gulf Shores
Liquid Life Vacations	Rouse Spanish Fort	Dollar General Orange Beach
Shades at the Wharf	Rouses Daphne	Dollar General FT Morgan
Shades on the Beach	Bender Realty	Dollar General Co Rd 10
Lighthouse	Luxury Rentals at the Wharf	ITRIP Vacations
West Beach Grill	Luxury RV	Holiday Properties
Crystal Shores	Courtyard by Marriot	CL Rentals
Island Winds West Beach	Pandion RV near Wharf	Sugar Sands Realty
Sugar Sands	Doc's RV	Romar House Rental and Sales
Beach Ball Properties	Buena Vista RV	Three Palms Vacations
Bella Beach Properties	Gulf State Park RV	Beach Getaways
Beach House Grill	Gulf Breeze RV	Picard Realty Rentals
Phoenix VIII	Island Retreat RV	Flip Flop Vacations
Phoenix VII	Gulf Coast RV	Harris Property Management
Phoenix VI	Sugar Sands RV	Gulf Front Rentals
Phoenix I	Heritage Motor Coach RV	Coastal Properties
Phoenix II and III	Fort Morgan RV	Luna Beach Properties
Phoenix V	Island House	Aqua Vacations
Phoenix All Suites	Prickett Properties	Gulf Shores Chamber Office
Phoenix on the Bay	Sunset Properties	Orange Beach Chamber Office
Phoenix East	Aronov Properties - SeaChase OB	Races, Car shows etc.
Phoenix Orange Beach	Tradewinds 702	Snowbird Meetings
Phoenix East II	Sunswept	Printing Zone
Grand Bay Welcome Center	Perdido Beach Resort	One Club
Welcome Orange Beach	Brett Robinson Main Office	

FREE TOURIST BOOK AD SIZES

FREE TOURIST BOOK
DOUBLE TRUCK TEMPLATE
(3450px x 900px (11.5in x 3in))
ADS DO NOT BLEED AND ARE
BORDERED WITH A 1pt. RULE

300 ppi CMYK

3/4" GUTTER (min. 3/8" EACH SIDE OF CENTERLINE)
**NO LIVE TEXT, LOGOS OR IMPORTANT
IMAGES IN THIS AREA, COULD BE
CLIPPED BY PERFECT BINDING.**

STRONGLY RECOMMEND NOT JUMPING THE GUT-
TER WITH **CONTINUOUS TEXT** OR PICTURES
WITH SUBJECTS, *COLOR OR TEXTURE OK.*

11.5in x 3in

**No bleed. Full-Color
(CMYK)**

Please leave room for gutter by keeping words away from edges

SURF	SKATE	BEACH	SWIM
			
<p>Present this Coupon to Receive 10% OFF Your Next Ron Jon Purchase!</p> <p><small>Coupon must be presented at time of purchase. Certain exclusions apply, see your local store or our website for details. Cannot be combined with any other offer or discount. Offer Expires: 3/31/2026</small></p> <p>WORLD'S MOST FAMOUS® 22723 Perdido Beach Blvd • (251) 981-8008 • RonJonSurfShop.com</p>			

PLUS

- Your Business Featured on Our High-Traffic Website, FreeTouristBook.com
- Google Ads & Other Digital Marketing Options
- Custom Graphic Design of Menus, Rack Cards, Flyers, Post Cards & More
- Hassle-Free Ordering and Delivery of Print & Marketing Collateral
- Content Creation Services, Including Writing and Editing Website Copy, Blogs, Emails and More

FREE TOURIST BOOK PRICING

FREE TOURIST BOOK

Full Double Spread\$6,500

Includes website with banner.

Website Exclusive..... \$100 a Month

Includes BIG banner Logo with link to client page which includes links to your social media and website.
(must have credit card on file)

**CUSTOM PACKAGES ARE AVAILABLE
FOR MULTIPLE-PAGE PURCHASES.**