

# 16 Years of Growth on the Alabama Gulf Coast!



Since 2006, we are proud to say that our distribution along the Alabama Gulf Coast has increased and our coverage has now reached epic proportions. Almost half a million copies of the **Free Tourist Book** alone are distributed annually, and our new digital coupon solution is a whole new way to reach customers.

We now have a network of distribution partners that includes Rouses Markets, more than 40 VRM companies that include our books with their arrival packets and numerous cleaning services that leave our books in room after cleaning.

In addition, nearly 40 convenience stores have stands in stores or displays at checkouts. Additional hotel and participating advertisers also have our books displayed. We can reach every possible corner of the Alabama Gulf Coast in an unprecedented display of marketing to support our participating advertisers!

Whether you are looking to expand your business by tapping into the huge marketing potential of one of our publications, or ready to go "all in" and become a part of all three, we look forward to helping you grow your business as we continue to keep expanding into the next decade and beyond!

We look forward to working with you!

**THE MARKETING SUCCESS Team**



## FREE TOURIST BOOK

Let us boost your presence  
in our Gorgeous Community!

**251.550.5580**



# BENEFITS OF **FREE** TOURIST BOOK

125 PLUS DISTRIBUTION OUTLETS AND GROWING INCLUDING MOST ARRIVAL PACKETS WITH VACATION RENTAL MANAGEMENT COMPANIES

FTB ENJOYS SPONSORSHIP PARTICIPATION BY ROUSES MARKETS, MAKING OUR BOOKS AVAILABLE IN EACH CHECKOUT LANE IN ORANGE BEACH AND GULF SHORES, DAPHNE, AND SPANISH FORT LOCATIONS

500K BOOKS PRINTED ANNUALLY

1,200,000 ANNUAL READERSHIP

4 COLOR BRILLIANT ADVERTISEMENTS

COMPACT SIZE BOOKLET - ADS ARE 3' X 11.5' CREATED TO STOP THE EYE AND START THE SALE

FITS COMFORTABLY IN A WOMAN'S PURSE FOR A QUICK REFERENCE TOOL

15 YEARS OF SUCCESS ON THE GULF COAST - BACKED WITH A 90% RENEWAL RATE

WE OFFER OUR CLIENTS THE BEST EXPOSURE WITH INTEREST FREE PAYMENT PLANS. CUSTOM PACKAGES ARE CREATED TO WORK WITHIN BUDGET CONSTRAINTS

OUR PRODUCT OFFERS MEASURABLE RESULTS TO TRACK ROI

NEW GEO TARGETING, GEOFENCING CAMPAIGNS THROUGHOUT THE SEASON

FTB IS WHAT EVERY VACATIONER LOVES TO REFERENCE



## FREE TOURIST BOOK DISTRIBUTORS

|                                  |                                 |                              |
|----------------------------------|---------------------------------|------------------------------|
| Rouses Markets Beach Stores      | Welcome Gulf Shores             | Poole and Associates         |
| Shell Stations Beach Express     | Sassy Bass Marketplace          | Aqua Rentals                 |
| Caribe all 3 buildings w stands  | Cricos (Restaurant)             | Gulf Sands Rentals           |
| Caribe Front Desk                | Plantation                      | Quality Inn                  |
| Turquoise Place Front Desk       | Surf & Raquet Club              | Beachside Resort             |
| Gulf Shores Rentals              | Cobalt (Restaurant)             | OceanHouse                   |
| Relax on the Beach               | Cosmos (Restaurant)             | Sugar Beach Properties       |
| Hampton Inn Orange Beach         | Wharf East Building             | Lake Osprey RV Resort        |
| Silver Creek Condos on the Beach | Wharf West Building             | Old Time Pottery             |
| Reed Vacation Rentals FT Morgan  | Shell Station on Toll Bridge Rd | Dollar General Gulf Shores   |
| Liquid Life Vacations            | Rouse Spanish Fort              | Dollar General Orange Beach  |
| Shades at the Wharf              | Rouses Daphne                   | Dollar General FT Morgan     |
| Shades on the Beach              | Bender Realty                   | Dollar General Co Rd 10      |
| Lighthouse                       | Luxury Rentals at the Wharf     | ITRIP Vacations              |
| West Beach Grill                 | Luxury RV                       | Holiday Properties           |
| Crystal Shores                   | Courtyard by Marriot            | CL Rentals                   |
| Island Winds West Beach          | Pandion RV near Wharf           | Sugar Sands Realty           |
| Sugar Sands                      | Doc"s RV                        | Romar House Rental and Sales |
| Beach Ball Properties            | Buena Vista RV                  | Three Palms Vacations        |
| Bella Beach Properties           | Gulf State Park RV              | Beach Getaways               |
| Beach House Grill                | Gulf Breeze RV                  | Picard Realty Rentals        |
| Phoenix VIII                     | Island Retreat RV               | Flip Flop Vacations          |
| Phoenix VII                      | Gulf Coast RV                   | Harris Property Management   |
| Phoenix VI                       | Sugar Sands RV                  | Gulf Front Rentals           |
| Phoenix I                        | Heritage Motor Coach RV         | Coastal Properties           |
| Phoenix II and III               | Fort Morgan RV                  | Luna Beach Properties        |
| Phoenix V                        | Island House                    | Aqua Vacations               |
| Phoenix All Suites               | Prickett Properties             | Gulf Shores Chamber Office   |
| Phoenix on the Bay               | Sunset Properties               | Orange Beach Chamber Office  |
| Phoenix East                     | Aronov Properties - SeaChase OB | Races, Car shows etc.        |
| Phoenix Orange Beach             | Tradewinds 702                  | Snowbird Meetings            |
| Phoenix East II                  | Sunswept                        | Printing Zone                |
| Grand Bay Welcome Center         | Perdido Beach Resort            | One Club                     |
| Welcome Orange Beach             | Brett Robinson Main Office      |                              |



# Where do you want to **SAVE TODAY?**



**12 MONTH PACKAGE \$100 PER MONTH:** Includes 1x Setup charge Banner on the Home City page (\$500) that redirects to your client page that has description of business with Links to Menu, Facebook, Website - Traceable QR code to scan coupon redemption with POS - Total \$1,950 \*50% Off Free Tourist Book



**ATTRACTIONS:** 3-Level Wild Woody • Family Track • Slick Track • Rookie & Kiddie Karts Kids Country • Blaster Boats • Miniature Golf • Fat Daddy's Arcade • Spinning Coaster • SkyFlyer



The Track  
251.270.0210  
3200 Gulf Shores Parkway, Gulf Shores  
Visit Website • Facebook



The Track Family Fun Park in Orange Beach, Alabama is a thrilling haven for adventure seekers and family fun enthusiasts. Since its establishment in 1993, it has been a go-to destination along the Alabama Gulf Coast. Let's explore what makes this amusement park a must-visit.

### Adrenaline-Pumping Rides

**Wild Woody Go-Kart Track:** The signature attraction at The Track, the Wild Woody is an elevated, multi-level go-kart track. Drivers race up three and a half stories, then exhilaratingly circle back down with a heart-pounding drop at the bottom. It's a must-try for speed demons and those seeking an adrenaline rush.

**Skycoaster:** For the ultimate thrill, strap into the Skycoaster. Feel the wind rush as you freefall from great heights, experiencing a mix of skydiving and hang gliding. It's an unforgettable adventure that'll leave you breathless.

**Spinning Coaster:** Spin, twist, and scream your way through this coaster. It's a wild ride that combines twists, turns, and spins - perfect for thrill-seeking families.

### Fun for All Ages

**Family Go-Kart Rides:** Hop into single or double karts and challenge your loved ones to a friendly race. The whole family can participate, creating memories that last a lifetime.

**Miniature Golf:** Putt your way through beautifully landscaped mini-golf courses. Enjoy the ocean breeze as you aim for that elusive hole-in-one.

**Bumper Boats and Cars:** Splash and bump your way around the water in bumper boats. Or take control of bumper cars and engage in friendly collisions.

**Kids' Country Rides:** Little ones have their own corner of excitement. From gentle rides to mini coasters, Kids' Country ensures smiles and laughter.

### Arcade Fun

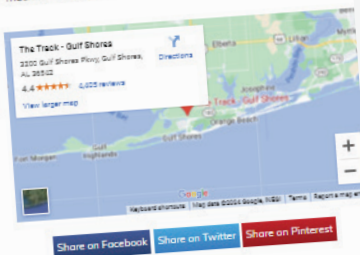
Step indoors and discover the arcade, where over 50 classic and interactive games await. Whether you're a pinball wizard or a claw machine master, there's something for everyone.

**6 MONTH PACKAGE \$150 PER MONTH:** Includes 1x Setup Charge, small Banner on City homepage that redirects to your client page that has description of business with Links to Menu, Facebook, Website - Traceable QR code to scan coupon redemption with POS - Total (\$1,395)

**3 MONTH PACKAGE \$150 PER MONTH:** Includes 1x Setup Charge, small Banner on City homepage that redirects to your client page that has description of business with Links to Menu, Facebook, Website - Traceable QR code to scan coupon redemption with POS - Total (\$950)



Stevie says pick up a copy of our **FREE TOURIST BOOK** at your local **ROUSES MARKET**



**WE ACCEPT ALL MAJOR CREDIT CARDS**  
**COUPONS MAY BE CHANGED QUARTERLY AT NO ADDITIONAL CHARGE**  
**FOR ADVERTISING CONTACT**  
**251-550-5580**

# **FREE TOURIST BOOK PRICING**

## **FREE TOURIST BOOK**

Full Double Spread .....\$6,500  
PACKAGE A (12 months), B (6 months), or C (3 months) for Internet Package: \_\_\_\_\_  
Total Annual Billing: \_\_\_\_\_

**CUSTOM PACKAGES ARE AVAILABLE  
FOR MULTIPLE-PAGE PURCHASES.**

Purchaser's Signature \_\_\_\_\_ Date: \_\_\_\_\_

Authorizer's Signature \_\_\_\_\_ Date: \_\_\_\_\_